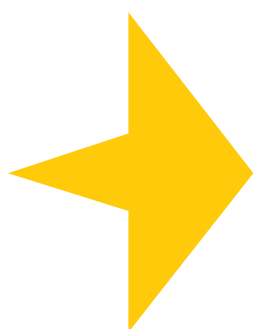




Eastern Partnership



2025



Citizens' Summary



EU4Business

Helping small and medium enterprises grow

EU4Business is an umbrella initiative of the European Union encompassing all EU support to SMEs in the 5 Eastern Partnership countries – Armenia, Azerbaijan, Georgia, Moldova, and Ukraine.

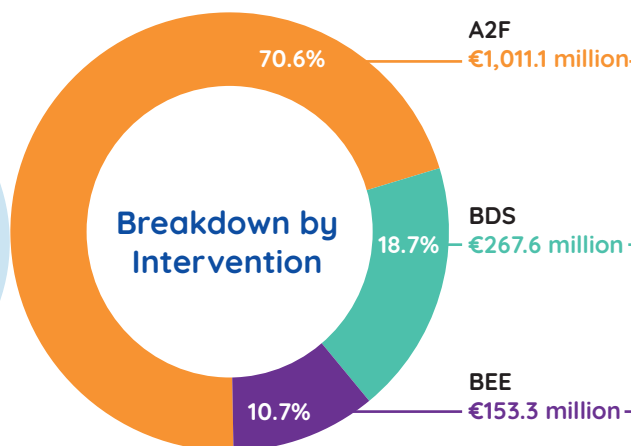
Portfolio in the Eastern Partnership in 2025

109
projects

provided support
to SMEs

€1,432.0
million

total budget of
EU support
to SMEs



Key results in 2025

76,378 SMEs supported

43.0% share of women-owned/
managed enterprises

23.2% increase in staff amongst
EU-supported SMEs

11.7% growth in EU-supported
SMEs' turnover

2,431 EU-supported SMEs
engaged in exporting

11.8% increase in exports
amongst EU-
supported SMEs

89,388 new jobs created

€938.9
million extra income generated
by EU-supported SMEs

Results per pillar in the Eastern Partnership in 2025



Access to Finance (A2F):

- concessionary loans via national banks
- micro financing for household businesses
- small grants to SMEs
- training staff at national banks to better serve SMEs
- training SMEs in financial literacy

Business Development Services (BDS):

- providing direct advice and training to SMEs
- training and capacity-building among national business support organisations (BSOs)
- establishing business incubators for start-ups
- developing business clusters for mutual support and development
- supporting governments in identifying new markets
- building capacities at export support organisations

Business Enabling Environment (BEE):

- promoting regulatory reform and best practice
- building capacity amongst policy makers and regulators
- encouraging public-private dialogue
- informing business about reform processes and rules/procedures



46,590 SMEs received loans

48.5% share of women-owned/managed enterprises

€1.2 billion total value of loans triggered

€25,251 average loan

60 partner financial institutions working with EU4Business

26,715 consultancy services delivered to SMEs

32.9% share of women-owned/managed enterprises

290 business support organisations improved their capacity

610 SMEs participated in B2B events

178 normative acts changed

517 governments/regulators improved their capacity

177 public-private dialogue events held



Success stories



From family passion to growing business: How EU4Business supports Armenian winemakers

[Read full story](#)

Inspired by Armenia's winemaking traditions, the Manukyan family started a business in 2016. From small-scale production, they built a winery producing 20,000 bottles annually. With support through EU4Business, they gained access to modern equipment, developed a new website and marketing strategy, enabling growth and helping to transform the business into a wine tourism destination.



The EU helps Pizza Mizza redefine Azerbaijan's casual dining landscape

[Read full story](#)

After its early years as a delivery-focused business, Pizza Mizza – one of Azerbaijan's leading pizzeria chains – entered a key transformation phase in 2018 with advisory support under the EU4Business Initiative, which helped it significantly improve operations and strengthen its commercial performance. From 2018 onward, Pizza Mizza continued to scale and refine its business model and recently received additional support, which will ensure the company's long-term growth. The owners are now ready for the Blue Ribbon programme, which is designed to support companies with high potential in domestic markets.



EU helps Georgian bread baker revive community near administrative boundary line with South Ossetia

[Read full story](#)

In Perevi, near the Russian-occupied border, doctor Nana Kapanadze turned a need into a service by baking bread for her village. With EU4Business support, she opened a bakery that now produces 200-300 loaves daily. Her business provides essential food, supports the community, and could soon create local jobs, helping keep the village alive.



From home sewing to a thriving workshop in Tiraspol

[Read full story](#)

Iulia Cernobrivcenko turned a home-based sewing activity into a growing business with EU4Business support. Funding and training enabled her to purchase modern equipment, expand into a workshop and create jobs. Today, the business produces professional workwear and continues to grow.



From a family idea to a global brand: how EU support helps Ukraine's Kormotech grow worldwide

[Read full story](#)

Ukrainian pet food manufacturer Kormotech has grown from a family business into a company exporting to more than 50 countries. Cooperation with the EU-supported programmes enabled the company to modernise production and implement energy-efficient solutions. It also supported the construction of Kormotech's first pet food plant in Lithuania and the expansion of its presence in international markets.



Find out more: www.eu4business.eu