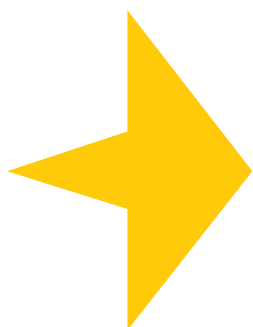




Georgia



2025



Citizens' Summary



EU4Business

Helping small and medium enterprises grow

EU4Business is an umbrella initiative of the European Union encompassing all EU support to SMEs in the 5 Eastern Partnership countries – Armenia, Azerbaijan, Georgia, Moldova, and Ukraine.

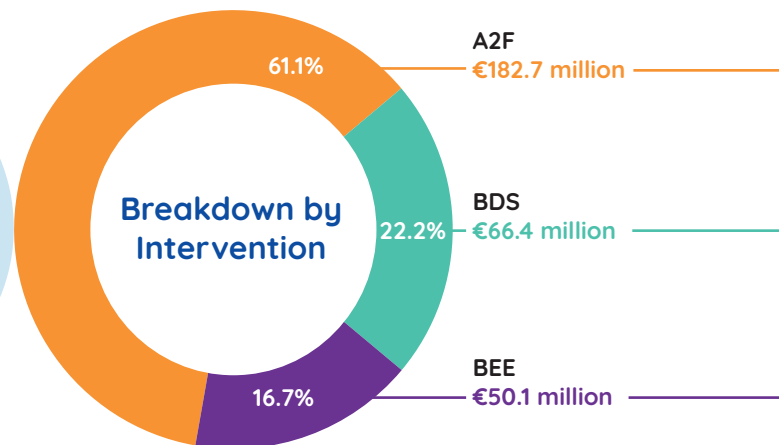
Portfolio in Georgia in 2025

47
projects

provided support to SMEs

€299.2
million

total budget of EU support to SMEs



Results in Georgia in 2025

39,255 SMEs supported

35.8% share of women-owned/managed enterprises

25.5% increase in staff amongst EU-supported SMEs

9.8% growth in EU-supported SMEs' turnover

1,403 EU-supported SMEs engaged in exporting

8.0% increase in exports amongst EU-supported SMEs

37,134 new jobs created

€268.1 million extra income generated by EU-supported SMEs

Results per pillar in Georgia in 2025



Access to Finance (A2F):

- concessionary loans via national banks
- micro financing for household businesses
- small grants to SMEs
- training staff at national banks to better serve SMEs
- training SMEs in financial literacy

Business Development Services (BDS):

- providing direct advice and training to SMEs
- training and capacity-building among national business support organisations (BSOs)
- establishing business incubators for start-ups
- developing business clusters for mutual support and development
- supporting governments in identifying new markets
- building capacities at export support organisations

Business Enabling Environment (BEE):



- promoting regulatory reform and best practice
- building capacity amongst policy makers and regulators
- encouraging public-private dialogue
- informing business about reform processes and rules/procedures

19,559 SMEs received loans

41.9% share of women-owned/managed enterprises

€426.1 million total value of loans triggered

€21,784 average loan

12 partner financial institutions working with EU4Business

18,363 consultancy services delivered to SMEs

27.4% share of women-owned/managed enterprises

146 business support organisations improved their capacity

157 SMEs participated in B2B events

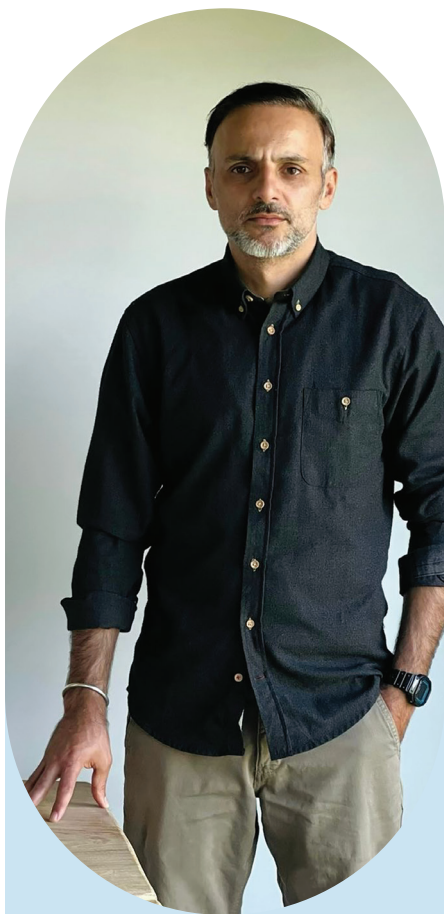
44 normative acts changed

69 public-private dialogue events held

14 government institutions improved their capacities



Success stories



EU helps Georgian tea brand connect history, health, and hospitality

Alex Shetsiruli left a medical career abroad to revive his family's tea legacy in Guria, launching the Taba brand with EU4Business support. An EU grant helped create a "tea hall" on their historic estate, now a leading agrotourism spot, while the business exports to 26 countries. Blending heritage with modern wellness products, Taba is bringing Georgian tea culture to the global stage.

[Read full story](#)



EU helps bread baker revive community near Russian-occupied border

In Perevi, near the Russian-occupied border, doctor Nana Kapanadze turned a need into a service by baking bread for her village. With EU4Business support, she opened a bakery that now produces 200-300 loaves daily. Her business provides essential food, supports the community, and could soon create local jobs, helping keep the village alive.

[Read full story](#)



EU helps Georgian farmer turn small plot into thriving blueberry business

In Meleqeduri, Guria, Thea Tskhomelidze runs a blueberry orchard – an innovative farm using pot-based growing for higher yields. As manual watering became unsustainable, EU4Business support helped her install an automated irrigation system and expand to 3,000 plants. The upgrade improved both efficiency and fruit quality, and Thea now aims to build a greenhouse and export her berries to Europe.

[Read full story](#)

Find out more:
www.eu4business.ge